

## THE ORIGINAL MARINE FLOORING



### SeaDek is a superior alternative to marine flooring carpet and tradicional molded-in non-skid

Genuine SeaDek

#### WHAT IS SEADEK?

SeaDek is a revolutionary product used not only by the top boat builders in the marine industry but also in the aftermarket by boat owners seeking 100% custom products.

Made from closed-cell EVA foam, SeaDek products offer safe and comfortable alternatives to marine traction products currently on the market. Easy to install and customizable, SeaDek replaces the need for molded-in non-skid.

SeaDek is a superior alternative to marine carpet and traditional molded-in non-skid.

Designed to withstand the harsh conditions of the marine environment, SeaDek is made from UV-resistant closedcell EVA foam that will not absorb water and provides exceptional traction when wet or dry.

SeaDek's shock absorbing qualities deliver maximum comfort on the water and sound-dampening properties with a much lighter material than other decking options. SeaDek is fully customizable and brings an aesthetically pleasing style to boats of all sizes.





## ABOL





SeaDek Europe is the result of the close collaboration between Karey Foam solutions & Hyperform and a big step towards the strategic growth of the brand in Europe through Cubiertas Náuticas Espumadas S.L.U.

SeaDek Europe



Karey Foam Solutions is the European leader of EVA foam manufacturing and its conversion into semi-finished and finished products.

With a manufacturing experience of over 35 years, located in Alicante on the Mediterranean south-east coast of Spain, Karey Foam Solutions is in charge of manufacturing SeaDek foam materials through its strategic business unit Cubiertas Náuticas Espumadas S.L.U. Their expertise in foam engineering, large production capacity, skilled capabilities on transformation and conversion has led the company to dominate the European EVA foam market.

The groundwork for Hyperform Inc., the parent company of SeaDek, was laid in 1984 with the creation of Wilson Fins, a small company run by two Florida locals. Based out of Rockledge, FL, brothers Kurt and Jim Wilson manufactured fiberglass surfboard and sailboard fins. What started as two brothers' hand laminating specialty fins went on to dominate the industry. Using manufacturing techniques refined through their fin production, the company also produced select composite parts for small aircraft builders and other local companies.

SeaDek brought many new options to the marine decking industry, including multicolor laminations, the "Faux-Teak" pattern, brushed EVA texture, and more. As a result, many leading OEM boat builders soon turned to SeaDek as a factory-installed nonskid option for their new models. This combined with the unprecedented consumer acceptance of the product placed SeaDek on the forefront of the marine decking industry and cemented the brand as a standard for quality and innovation.

Today, SeaDek continues Hyperform's tradition of innovation and quality manufacturing. Always on the leading edge of progress, SeaDek remains committed to the continual improvement of their processes, products, and customer relationships.





One Product

Endless possibilities



#### THE BENEFITS

#### Innovative

Industry trusted formulated EVA/ PE blended material for maximum performance, comfort, and safety. Don't be fooled by the knock-off brands that don't stand up to the harsh marine environments.





#### **Time-Tested**

With over 20 years of experience working with EVA/PE foams, SeaDek is the marine industry's largest and most trusted supplier of marine flooring. Don't settle for the rest when you can have the best.



#### Safety

Enjoy your time on the water without worrying about your friends and family. Excellent traction both wet and dry, SeaDek provides a safe non-skid surface while out on the water and also at the dock.

#### Clean-up

SeaDek provides the highest quality EVA/PE closed-cell foams that are impervious to stains. Whether you're out for a sandbar cruise with the family or offshore fishing with your buddies, clean-up is simple and easy.

#### **Maximum Comfort**

With the innovative ability to adhere to any style of boat, SeaDek is proven to deliver maximum comfort and a better, longer-lasting marine flooring solution.

## trusted



#### **Superior Traction**

Our non-slip, skid-resistant decking material is built to weather the harshest climates, giving you and your family steady traction and peace of mind yearround.

#### **Fully Customizable**

SeaDek's high-performance marine foam can be applied almost anywhere on a boat. Choose from a variety of options from color, thickness, and routing patterns.

#### **Aesthetically Pleasing**

Our team of highly trained professionals will customize your SeaDek kit with an original design that speaks to your lifestyle and completely transforms your boat.



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The benefits

20 years of experience



Cruising

Sailing

Ribs

Fishing

Wakeboard & Ski

# ATIONS **DDC**









## PREMIUM MARINE NON-SKID FLOORING



3M<sup>™</sup> PSA Peel & stick application

#### **Routing Options**

Custom routing is available through your local SeaDek Certified Fabricator, Certified Installer, or directly through the SeaDek factory by contacting our Customer Advocate Team.

#### **Color Options**

Our brushed and embossed options are available for all color selections.

We understand that every detail of your kit should be perfect – which is why our colors have been carefully curated for every type of boater. With our huge selection of shades, you'll be able to find the ideal match that fits both your lifestyle and preferences.

\*We recommend requesting a Sample Kit for projects requiring accurate color matching, as color representation will vary based on screen resolution, size, and brightness settings.





in 4 Z M

Snap-In is an interchangeable PE/EVA decking solution that offers maximum versatility with unmatched comfort.





A polymer underlayer gives SeaDek Snap-In an overall thickness of 11mm, offering enhanced levels of comfort and stability.









#### HOW IT WORKS

#### Capture

A SeaDek certified professional will come to your boat whether it's at a marina, in a garage, in the water, or on a lift. We are armed with the tools necessary to precisely capture the patterns and intricate details of your vessel.

#### Design

With more custom marine flooring jobs under our belt than all of our competitors combined, you can rest assured that you're in good hands. Our design team is at the forefront of the latest trends and will make sure to provide the exact amount of customization you're seeking.

#### Fabricate

Each day starts by cleaning and recalibrating our tools before your Genuine SeaDek is put on our CNC tables. Our production facilities have multiple quality control checkpoints to ensure every part passes rigorous inspection.

#### Installation

We prepare your boat for SeaDek by removing all oil, dirt, and debris from the surface which promotes proper adhesion. Our certified professionals lay out each part to ensure proper alignment and double-check the fit. Each piece is then carefully installed to transform the look of your boat.



SEADEK

# Case of study

The Ocean Race - Viva México



THE OCEAN RACE



The best sailors in the world departed from Alicante to Cabo Verde for the start of Leg 1 and SeaDek Europe is the official deck for this exciting contender in the race for first position.

SeaDek Europe is the official supplier of team Viva Mexico in The Ocean Race 2023.



#### THE OCEAN RACE



As the The Ocean Race kicked off last 15 of January of 2023, the crew of Team Viva Mexico was sure-footed as they departed Alicante en route to Cabo Verde with custom SeaDek non-skid installed throughout their VO65.

As the official team of Mexico, Team Viva Mexico is one of only seven teams embarking on a journey that puts the human will and spirit to the ultimate test in some of the fiercest ocean conditions on the planet. Earlier in the season, Team Vivs Mexico contacted the SeaDek Europe team in hopes of installing SeaDek's innovative PE/EVA nonskid products throughout their The Ocean Race. With a short timeframe to work around as the boat was undergoing preparations for the race, SeaDek Europe was able to design and cut the parts and perform a stellar installation on the boat-just in time for the beginning of the race.

Without SeaDek's extensive international presence, such a quick turnaround may not have been possible.





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